BACHELOR OF JOURNALISM MEDIA & AI



SCHOOL OF
FUTURE MEDIA
The University of Hong Kong

Communication × AI: Built for What's Next

Artificial intelligence is reshaping everyday life—and how we communicate, work, and create. BJMAI brings communication and AI together, giving students expertise in reporting, multimedia production, and data science, alongside hands-on experience with generative AI and emerging technologies. Students apply these skills to their second major and prepare for careers in an AI-driven world.

BJMAI Curriculum Structure

Year 1	Year 2	Year 3	Year 4
A. Common Core Courses *(36 credits)*			
B. Artificial Intelligence Literacy Courses *(6 credits)*			
C. Language Enhancement Courses *(12 credits)*			
D1. Introductory Core Courses *(24 credits)*			
BJMAI Major D1 - D5 (96 credits)	D2. Advanced Core Courses *(30 credits)*		
	D3. Faculty Global Citizenship Requirements *(12 credits)*		
	D4. Elective Courses in Journalism, Media & AI *(24 credits)*		
			D5. Capstone *(6 credits)*
E. Another Major *(72-90 credits)*			
F. Free Electives *(0-18 credits)*			







Two Majors. One Future-Ready Edge

BJMAI puts students in the driver's seat. Alongside rigorous training in journalism, media, and AI, students choose a second major from business, arts, social sciences, or computer science—shaping their degree around their interests and career goals. Graduate with complementary expertise and the communication skills to thrive in the AI era.

Go Global. Gain Experience

Students can spend up to a year abroad at more than 100 partner institutions worldwide, including UC Berkeley, Sciences Po, Tsinghua University, the Danish School of Media and Journalism, and UNC-Chapel Hill. This global experience is complemented by a required internship, where students apply their media and AI skills in leading newsrooms, creative agencies, and media-tech companies.

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