

**MINOR OFFERED BY
THE SCHOOL OF FUTURE MEDIA**

Minor in Journalism, Media and Artificial Intelligence
(applicable to students admitted in 2024-25 and thereafter)

I. Objectives

The Minor in Journalism, Media and Artificial Intelligence seeks to introduce students to the evolving intersections of journalism, media and technology. Designed for students from a wide range of disciplines, the minor provides foundational knowledge and experience for interpreting, creating and engaging with media in a digital and AI-driven world. On successful completion of the curriculum, students should be able to:

- describe the core functions of journalism, media and AI, and how they shape information and communication in global contexts;
- recognise how cultural backgrounds and ethical considerations influence media narratives, especially in the context of AI-assisted practices;
- demonstrate basic storytelling and content creation skills, using AI tools and emerging platforms to explore creative approaches to digital media;
- understand the foundational processes of gathering and verifying information from both human and digital sources; and
- reflect critically on media content, identifying bias, information gaps and how AI and digital technologies shape audience understanding.

II. Programme structure

Component	No. of credits
A) Introductory courses - pre-requisites	18
B) Advanced courses - disciplinary electives	18

Candidates who wish to declare a minor (36 credits) in Journalism, Media and Artificial Intelligence must successfully complete:

A) Introductory courses (18 credits – completed in years 1 & 2)

JMSC1001. Journalism and contemporary media systems (6 credits);

JMSC1020. AI and digital technology for media (6 credits); **AND**

JMSC1021. Basic media writing (6 credits)

B) Advanced courses – disciplinary electives (18 credits)

Take three courses from the list below, with at least one course (6 credits) from each concentration within Year 2 to Year 4 (totaling 18 credits). All are 6-credit courses unless otherwise specified. While some courses are listed on more than one concentration[#], successful completion of any one of these courses will count towards the requirement of one concentration only.

Concentration: Artificial Intelligence

<u>Course</u>	<u>Title</u>
JMSC2019.	AI, digital media and society
JMSC2030.	Generative AI in media applications
JMSC2032.	Digital media analytics
# JMSC2034.	Data journalism
# JMSC2040.	Special topics in communication and AI I
# JMSC2041.	Special topics in communication and AI II
# JMSC2046.	Experimental storytelling: emerging technologies in media
JMSC2047.	Media and artificial intelligence: theory and practice
# JMSC2049.	Immersive media technology in communication
JMSC2051.	AI-enhanced mobile filmmaking
JMSC3008.	Media research: advanced techniques and AI

Concentration: Journalism and Media

<u>Course</u>	<u>Title</u>
JMSC2001.	Media law and ethics
JMSC2002.	Video production
JMSC2003.	Online journalism
JMSC2005.	Non-fiction writing
JMSC2006.	Chinese news and media writing
JMSC2007.	Photography
JMSC2008.	Media research: an introduction
JMSC2009.	Visual communication
JMSC2010.	Special topics in journalism I
JMSC2011.	Special topics in journalism II
JMSC2012.	Anchoring and studio production
JMSC2013.	The press, politics and government
JMSC2015.	Documentary film appreciation
JMSC2018.	Podcasting
JMSC2021.	Strategic communication: theory and practice
JMSC2022.	Economics for journalists
JMSC2031.	Persuasive communication
JMSC2033.	The art of non-fictional camerawork
# JMSC2034.	Data journalism
# JMSC2040.	Special topics in communication and AI I
# JMSC2041.	Special topics in communication and AI II
JMSC2042.	The business of sports journalism
JMSC2043.	Health communication
JMSC2044.	Storytelling for public engagement
JMSC2045.	Crisis communication
# JMSC2046.	Experimental storytelling: emerging technologies in media
JMSC2048.	Fact-checking journalism
# JMSC2049.	Immersive media technology in communication
JMSC2050.	Covering culture and technology
JMSC3002.	Reporting health and medicine
JMSC3003.	Advanced online journalism
JMSC3004.	Business and financial journalism
JMSC3005.	Literary journalism
JMSC3006.	Covering the environment
JMSC3009.	Covering China
JMSC3011.	International news
JMSC3013.	Multimedia design
JMSC3014.	Advanced strategic communication
JMSC3015.	Documentary video production