

# BACHELOR OF JOURNALISM & MEDIA & AI



Bachelor of  
**Journalism**  
Media and Artificial Intelligence

# Curriculum Structure

Candidates will earn 240 credits, including a minimum of 90 credits of core courses, 24 credits of electives in Journalism, media, and AI (JMAI), 6 credits of capstone experience requirements, 12 credits of Faculty Global Citizenship requirements and 72-90 credits for another major.

Year 1	Year 2	Year 3	Year 4
A) Common Core Courses (36 credits)			
B) Artificial Intelligence literacy courses (6 credits)			
C) Language Enhancement Courses (12 credits)			
D) Introductory Core Courses (24 credits)			
<b>BJMAI major</b> (96 credits)	E) Advanced Core Courses (30 credits)		
	F) Faculty Global Citizenship Requirements (12 credits)		
	G) Elective Courses in Journalism, Media & AI (24 credits)		
H) Capstone Experience Requirement (6 credits)			
I) Another Major (72-90 credits)			
J) Free Electives (0-18 credits)			



## A Future-Ready Degree

In a rapidly changing world shaped by AI and digital media, the ability to tell accurate and in-depth stories is more crucial than ever. This double major programme blends cutting-edge training in journalism, media and artificial intelligence with the flexibility to choose a second major in fields such as finance, computer science, psychology or the arts. Graduates emerge with deep knowledge in their chosen discipline and strong media skills, preparing them for a wide range of careers.

## Industry & Global Experience

Through a required professional internship, students gain practical experience, applying their media and AI skills in leading newsrooms, creative agencies or media-tech companies.

Students also spend up to a year abroad at one of more than 100 partner institutions around the world, including UC Berkeley, Sciences Po Paris, Tsinghua University, Danish School of Media and Journalism, University of Missouri and UNC Chapel Hill.



SCHOOL OF  
**FUTURE MEDIA**  
The University of Hong Kong

