

Minor in Journalism and Media Studies (2024-2025)

I. Objectives

The Minor in Journalism and Media Studies seeks to provide students with basic learning and experience for entry-level professional journalism. Our objectives fall into three broad categories—conceptual, applied and critical thinking—that converge to give our students in-depth learning and the ability to continue learning at a high level as each individual's situation demands. The program aims to help students:

- understand the role of journalism in a global society;
- understand ethical principles of gathering information;
- appreciate diversity in all its forms, and be able to navigate journalistically across cultural boundaries;
- demonstrate basic competency in journalistic writing for a wide range of media products;
- know how to gather information efficiently and ethically from a wide range of human and recorded sources;
- understand the use of technology in producing professional journalism, from the written word to multimedia production systems; and
- detect logical flaws and information gaps in journalistic products.

II. Programme structure

Candidates who wish to minor in Journalism and Media Studies must successfully complete:

Component	No. of credits
	Minor
a) Introductory courses - pre-requisites	12
b) Advanced courses - disciplinary electives	24

- a) Introductory courses (12 credits)

Pre-requisites

Course	No. of Credits	Offering semester(s)
JMSC1001. Principles of journalism and the news media	6	2
JMSC1005. Reporting and writing	6	Both 1 & 2
<i>Note: From 2026-27, students can take JMSC1021 Basic media writing to fulfill the minor in Journalism and Media Studies requirement</i>		

b) Advanced courses (24 credits)

Disciplinary electives

- JMSC2001. Media law and ethics (6 credits)
- JMSC2002. Video production (6 credits)
- JMSC2003. Online journalism (6 credits)
- JMSC2005. Non-fiction writing (6 credits)
- JMSC2006. Chinese news and media writing (6 credits)
- JMSC2007. Photography (6 credits)
- JMSC2008. Media research: an introduction (6 credits)
- JMSC2009. Visual communication (6 credits)
- JMSC2010. Special topics in journalism I (6 credits)
- JMSC2011. Special topics in journalism II (6 credits)
- JMSC2012. Anchoring and Studio production (6 credits)
- JMSC2013. The press, politics and government (6 credits)
- JMSC2015. Documentary film appreciation (6 credits)
- JMSC2018. Podcasting (6 credits)
- JMSC2019. AI, digital media and society (6 credits)
- JMSC2021. Strategic communication: theory and practice (6 credits)
- JMSC2022. Economics for journalists (6 credits)
- JMSC2030. Generative AI in media applications (6 credits)
- JMSC2031. Persuasive communication (6 credits)
- JMSC2032. Digital media analytics (6 credits)
- JMSC2033. The art of non-fictional camerawork (6 credits)
- JMSC2034. Data journalism (6 credits)
- JMSC2040. Special topics in communication and AI I (6 credits)
- JMSC2041. Special topics in communication and AI II (6 credits)
- JMSC2042. The business of sports journalism (6 credits)
- JMSC2043. Health communication (6 credits)
- JMSC2044. Storytelling for public engagement (6 credits)
- JMSC2045. Crisis communication (6 credits)
- JMSC2046. Experimental storytelling: emerging technologies in media (6 credits)
- JMSC2047. Media and artificial intelligence: theory and practice (6 credits)
- JMSC2048. Fact-checking journalism (6 credits)
- JMSC2049. Immersive media technology in communication (6 credits)
- JMSC2050. Covering culture and technology (6 credits)
- JMSC2051. AI-enhanced mobile filmmaking
- JMSC3002. Reporting health and medicine (6 credits)
- JMSC3003. Advanced online journalism (6 credits)
- JMSC3004. Fundamentals of business and financial journalism (6 credits)
- JMSC3005. Literary journalism (6 credits)
- JMSC3006. Covering the environment (6 credits)
- JMSC3009. Covering China (6 credits)
- JMSC3011. International news (6 credits)
- JMSC3013. Multimedia design (6 credits)
- JMSC3014. Advanced strategic communications (6 credits)
- JMSC3015. Documentary video production (6 credits)