

Minor in Journalism and Media Studies (2024-2025)

I. Objectives

The Minor in Journalism and Media Studies seeks to provide students with basic learning and experience for entry-level professional journalism. Our objectives fall into three broad categories—conceptual, applied and critical thinking—that converge to give our students in-depth learning and the ability to continue learning at a high level as each individual's situation demands. The program aims to help students:

- understand the role of journalism in a global society;
- understand ethical principles of gathering information;
- appreciate diversity in all its forms, and be able to navigate journalistically across cultural boundaries;
- demonstrate basic competency in journalistic writing for a wide range of media products;
- know how to gather information efficiently and ethically from a wide range of human and recorded sources;
- understand the use of technology in producing professional journalism, from the written word to multimedia production systems; and
- detect logical flaws and information gaps in journalistic products.

II. Programme structure

Candidates who wish to minor in Journalism and Media Studies must successfully complete:

Component	No. of credits
	Minor
a) Introductory courses - pre-requisites	12
b) Advanced courses - disciplinary electives	24

- a) Introductory courses (12 credits)

Pre-requisites

Course	No. of Credits	Offering semester(s)
JMSC1001. Principles of journalism and the news media	6	2
JMSC1005. Reporting and writing	6	Both 1 & 2

In the interest of deepening understanding the subject matters taught in the field of journalism, candidates may also take the following introductory course but they cannot be counted as requirements for a minor in Journalism and Media Studies:

JMSC1003. Fundamentals of data journalism (6 credits)

b) Advanced courses (24 credits)

Disciplinary electives

- JMSC2001. Media law and ethics (6 credits)
- JMSC2002. Video news production (6 credits)
- JMSC2003. Online journalism (6 credits)
- JMSC2005. Feature writing (6 credits)
- JMSC2006. Chinese news writing (6 credits)
- JMSC2007. Introduction to photography (6 credits)
- JMSC2008. Media research: an introduction (6 credits)
- JMSC2009. Visual communications (6 credits)
- JMSC2010. Special topics in journalism I (6 credits)
- JMSC2011. Special topics in journalism II (6 credits)
- JMSC2012. Anchoring and video news writing (6 credits)
- JMSC2013. The press, politics and government (6 credits)
- JMSC2014. Public affairs reporting (6 credits)
- JMSC2015. Documentary film appreciation (6 credits)
- JMSC2017. Journalism traditions (6 credits)
- JMSC2018. Introduction to audio journalism (6 credits)
- JMSC2019. Digital media and society (6 credits)
- JMSC2020. Reporting and writing practicum (6 credits)
- JMSC2021. Introduction to strategic communication (6 credits)
- JMSC2030. Generative AI for media applications (6 credits)
- JMSC2031. Persuasive communications (6 credits)
- JMSC2032. Digital media analytics (6 credits)
- JMSC2033. The art of non-fictional camerawork (6 credits)
- JMSC2034. Data journalism (6 credits)
- JMSC2040. Special topics in communications I (6 credits)
- JMSC2041. Special topics in communications II (6 credits)
- JMSC3002. Reporting health and medicine (6 credits)
- JMSC3003. Advanced online journalism (6 credits)
- JMSC3004. Fundamentals of business and financial journalism (6 credits)
- JMSC3005. Literary journalism (6 credits)
- JMSC3006. Covering the environment (6 credits)
- JMSC3007. News Photography (6 credits)
- JMSC3009. Covering China (6 credits)
- JMSC3011. International news (6 credits)
- JMSC3013. Multimedia magazine design (6 credits)
- JMSC3014. Advanced strategic communications (6 credits)
- JMSC3015. Documentary video production (6 credits)